

# 1<sup>st</sup> INTERNATIONAL UNESCO CHAIR CONFERENCE

**LINKING EDUCATION,**

**TRANSDISCIPLINARITY AND**

**INTERNATIONAL PARTNERSHIP**

UNESCO Chairs for a sustainable future

2<sup>nd</sup> - 4<sup>th</sup> of December 2019 | Wuppertal, Germany

The UNESCO Chair in Entrepreneurship and Intercultural Management, University of Wuppertal, Germany, in cooperation with the German Commission for UNESCO and supported by the German Federal Foreign Office is pleased to organize the first International Conference Workshop, and Meeting of UNESCO Chairs

# EVENT AGENDA

## MONDAY, 2<sup>ND</sup> OF DECEMBER, 2019

12:00	REGISTRATION FOR NATIONAL AND INTERNATIONAL CHAIRS & INFORMAL WELCOME	
13:00	LUNCH & GET-TOGETHER	
14:00	OPENING: WELCOME AND INTRODUCTION	Maria Böhmer, President of the German Commission for UNESCO, Bonn Peter Wells, UNESCO Chief of Section for Higher Education, Paris Christine Volkmann, UNESCO Chair in Entrepreneurship and Intercultural Management, University of Wuppertal
14:30	CHECK-IN, BRIEFING ON ONLINE TOOLS & EXPECTATIONS	Moderation by University of Wuppertal
15:00	ROAD MAP: HISTORY OF GERMAN UNESCO-CHAIRS, AIMS AND CONFERENCE SETTING	Alexander Siegmund, UNESCO Chair on World Heritage and Biosphere Reserve Observation and Education, University of Education Heidelberg Christine Volkmann, UNESCO Chair in Entrepreneurship and Intercultural Management, University of Wuppertal
15:20	GALLERY WALK & COFFEE: KEY PROJECTS CONTRIBUTING TO THE SDGs	German UNESCO chairs with their partners present posters on education, research & transfer with a focus on key projects in these domains that contribute to the SDGs
16:00	KEY ISSUES IN CONTRIBUTING TO THE SDGs	Chairs will be clustered by SDGs
17:00	CHECK-OUT	
17:10	SOCIAL EVENT (RIDE WITH THE WUPPERTAL SUSPENSION RAILWAY & GUIDED TOUR OF THE "JUNIOR-UNI")	
19:15	NETWORKING DINNER AT STADTSPARKASSE WUPPERTAL	Welcome by Gunther Wölfiges, CEO Stadtsparkasse Wuppertal Dinner speech by Andreas Pinkwart, Minister of Economic Affairs, Innovation, Digitalization and Energy, NRW

# EVENT AGENDA

## TUESDAY, 3<sup>RD</sup> OF DECEMBER, 2019

08:15	SHUTTLE TO FREIRAUM	Arrival & Coffee
09:00	OPENING REMARKS	Lambert T. Koch, Rector of the University of Wuppertal
09:10	THE ROLE OF THE UNESCO CHAIRS	Peter Wells, UNESCO Chief of Section for Higher Education, Paris
09:30	CHECK-IN	Re-cap of findings from the previous day. Road map of the 2 <sup>nd</sup> workshop day

**SESSION A:** 09:45 - 12:00

### INNOVATIVE INTER- AND TRANSDISCIPLINARY FORMATS IN RESEARCH AND EDUCATION

09:45	KEYNOTE: OPPORTUNITIES AND CHALLENGES OF THE WORLDWIDE NETWORK OF UNESCO CHAIRS	Charles Hopkins, UNESCO Chair in Reorienting Education towards Sustainability, York University, Toronto
10:05	BEST PRACTICE SESSIONS	Please find more details in Appendix: Best Practice Session A
10:55	COFFEE BREAK	
11:10	BEST PRACTICE SESSIONS	Please find more details in Appendix: Best Practice Session A

**SESSION B: 12:00 - 16:05****INTERNATIONAL COLLABORATION FOR CONTRIBUTIONS TO THE SDGs**

<b>12:00</b>	<b>KEYNOTE: THE ROLE OF SCIENCE IN THE NORTH-SOUTH DIALOGUE</b>	Maja Göpel, Secretary General of the German Advisory Council on Global Change (WBGU), Berlin
<b>12:20</b>	<b>PANEL DISCUSSION ON INTERNATIONAL COLLABORATION FOR CONTRIBUTIONS TO THE SDGs</b>	<p>Peter Wells, UNESCO Chief of Section for Higher Education, Paris</p> <p>Maja Göpel, Secretary General of the German Advisory Council on Global Change (WBGU), Berlin</p> <p>Sabine Irene Freifrau von Schorlemer, UNESCO Chair in International Relations, Technical University Dresden</p> <p>Slavica Singer, UNESCO Chair in Entrepreneurship Education, University of Osijek</p> <p>Wolfgang Schneider, UNESCO Chair in Cultural Policy for the Arts in Development, University of Hildesheim</p> <p>Benno Werlen, UNESCO Chair on Global Understanding for Sustainability, Jena</p> <p>Moderated by Lutz Möller, Deputy Secretary-General of the German Commission for UNESCO, Bonn</p>
<b>13:05</b>	<b>OFFICIAL PHOTO</b>	
<b>13:15</b>	<b>LUNCH</b>	
<b>14:15</b>	<b>BEST PRACTICE SESSIONS</b>	Please find more details in Appendix: Best Practice Session B
<b>15:05</b>	<b>COFFEE BREAK</b>	
<b>15:15</b>	<b>BEST PRACTICE SESSIONS</b>	Please find more details in Appendix: Best Practice Session B
<b>16:05</b>	<b>IMPROVING CONTRIBUTIONS OF THE UNESCO CHAIRS TO THE SDGs</b>	
<b>17:00</b>	<b>CHECK-OUT</b>	
<b>17:15</b>	<b>SOCIAL EVENT: AUFBRUCH AM ARRENBURG AND WALK TO VILLAMEDIA</b>	
<b>19:00</b>	<b>DINNER AT VILLAMEDIA</b>	Dinner speech by Michaela T. Zint, Professor of Environmental Education and Communication in School of Natural Resources & Environment and in College of Literature, Science and the Arts, University of Michigan

# EVENT AGENDA

## WEDNESDAY, 4<sup>TH</sup> OF DECEMBER, 2019

08:15	SHUTTLE TO FREIRAUM	Arrival & Coffee
09:00	CHECK-IN	Re-cap of previous days findings and input on the content of the day
09:15	THE "ESDFOR2030" FRAMEWORK AND UNESCO-BMBF 2020 LAUNCH CONFERENCE	Bianca Bilgram, Head of the „Education for Sustainable Development“ Office of the German Commission for UNESCO, Bonn
09:35	RETHINKING THE EDUCATION EXPERIENCE TO NURTURE THE BEST IN THE HUMAN ESSENCE: THE CAPACITY TO CARE	Mirian Vilela, UNESCO Chair on Education for Sustainable Development with the Earth Charter, Earth Charter Center for Education Sustainable Development/ University for Peace, San José
09:55	FUTURE COLLABORATION OPPORTUNITIES AND COFFEE	Room for exchange
11:00	"THE FUTURE OF EDUCATION IN THE CONTEXT OF THE SDGs" – THE CONTRIBUTION OF UNESCO CHAIRS	Katrin Kohl, UNESCO Chair in Reorienting Education towards Sustainability, York University, Toronto
11:20	PLENARY DISCUSSION ON CONFERENCE FINAL STATEMENTS & RECOMMENDATIONS	Rapporteurs of all groups Discussion & mentimeter to vote on segments of the final statements
12:45	CLOSING REMARKS	Lutz Möller, Deputy Secretary-General of the German Commission for UNESCO, Bonn Christine Volkmann, UNESCO Chair in Entrepreneurship and Intercultural Management, University of Wuppertal
13:00	LUNCH & OFFICIAL END	
14:00	SHUTTLE TO HOTEL FOR INTERNATIONAL PARTICIPANTS	

# APPENDIX

## BEST PRACTICE SESSIONS A:

### BEST PRACTICE SESSIONS ON INTERNATIONAL COLLABORATION FOR CONTRIBUTIONS TO THE SDGs

3 best practice sessions will take place concurrently. One best practice session will include 2 presentations.

#### MAIN AREA:

##### **Urban Transformation Laboratory Wuppertal - Social empowerment for sustainable development**

Franziska Stelzer, Wuppertal Institut für  
Klima, Umwelt, Energie gGmbH  
Pascal Biesenbach, Aufbruch am Arrenberg  
e.V.

The session will describe the strategic mission, research approach, and design methods in Living Labs and Real World Labs at the Wuppertal Institute. Furthermore, it gives an insight into projects running and closes with a vision for Wuppertal as an overarching urban transformation lab.

#### WIEGEKAMMER:

##### **Analyzing students' conceptions of sustainable development: Insights from a longitudinal study on sustainability related learning processes at Leuphana University Lüneburg**

Anna Sundermann, UNESCO Chair  
in Higher Education for Sustainable  
Development

One of the main objectives of higher education for sustainability is to nurture holistic conceptions of sustainability in students, so that they can use sustainability as an approach to analyze and solve complex problems in their future professional fields. This study offers a first systematic examination of how students' sustainability conceptions change during their course of study. We used a longitudinal survey, with two cohorts of  $n = 2930$  students, in 4 programmes of study, operating over five years, with multiple survey inputs by each student. This best practice session on the results of the study discusses the underlying theoretical and practical implications for teaching approaches in higher education for sustainable development.

##### **About Cultural Policy Yearbook – A Continued Vision**

Serhan Ada, UNESCO Chair in Cultural  
Policy and Cultural Diplomacy

Cultural Policy Yearbook (CPY) is a peer reviewed periodical compiled by Istanbul Bilgi University Cultural Policy and Management Research Centre (KPY) and the UNESCO Chair in Cultural Policy and Cultural Diplomacy, published annually by Iletisim Publishing in both English and Turkish, separately since 2009. CPY discusses advances in the international arena, new dynamics, stimulating thoughts in the areas of cultural policy and management along with arts and arts scene on a national and international level or through singular cases with a transdisciplinary and creative approach. CPY welcomes original research, evaluation, criticism, and experiments which are characterized by intellectual contribution from academics, researchers, and practitioners from all around the world.

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#### WORKSPACE:

##### **Biosphere reserves as learning territories for regenerative development**

Tania Moreno, UNESCO Chair of Biosphere Reserves and natural and mixed World Heritage Sites

The UCI UNESCO Chair on Biosphere Reserves and natural World Heritage Sites works closely with the biosphere reserves of Central and South America, strengthening the management capacities of institutional and local actors. Inspired by the work of the Chair within biosphere reserves, the university is working on developing methodologies, programmes and projects to put regenerative development approach into practice at the bioregional level.

##### **The GIS-Station – a competence center for digital geo-media and interlinkage between research and education**

Tobias Matusch, UNESCO Chair on World Heritage and Biosphere Reserve Observation and Education

The GIS-Station, celebrating its 10th anniversary next year, is a competence center for digital geo-media. Since its foundation in 2009, the GIS-Station combines innovative research and education, produces manifold courses as well as education concepts and has carried out more than 1,000 events. With their interdisciplinary orientation, these events addressed different target groups, e.g. pupils, students, teachers, and multipliers.

#### CONFERENCE ROOM:

##### **Provincializing Cottbus – A Research and Guided Tour Project on Local Sites of Remembrance of Colonial and Socialist Histories**

Anna Amelina,  
Manuel Peters,  
Miriam friz Trzeciak,  
UNESCO Chair in Heritage Studies

In an ongoing research project, the UNESCO Chair in Heritage Studies focuses on local sites of remembrance that represent colonial and socialist traces in the city of Cottbus. The project is based on the methodology of postcolonial history workshops (Geschichtswerkstätten) which we developed during a teaching/research project with students and members of the civil society. The highlighting of colonial and socialist traces is an important contribution to the sustainable development goals because it promotes impulses to build a peaceful and inclusive city by creating spaces for oral, shared and marginalized histories.

##### **International Conservation Summer Academy @ Pompeii – A grassroots approach to teaching conservation**

Ralf Kilian, Fraunhofer IBP  
Anne Becker, Fraunhofer IMW

Since 2012 several leading institutions from archaeology, geology and conservation work together to organize international conservation academies of the Pompeii Sustainable Preservation Project in the Gulf of Naples region. Pompeii itself is an ideal ground for teaching conservation of ancient monuments by addressing all the challenges posed by preserving the ancient site and by learning from conservation practices with a tradition of over 250 years.

# APPENDIX

## BEST PRACTICE SESSIONS B:

### BEST PRACTICE SESSIONS ON INTERNATIONAL COLLABORATION FOR CONTRIBUTIONS TO THE SDGs

3 best practice sessions will take place concurrently. One best practice session will include 2 presentations.

#### MAIN AREA:

##### **How to build a sustainable platform for SDG education, innovation and impact?**

Katrin Redmann, SAP University  
Alliances & NextGen Innovation Hub

In this Think Tank we change perspective: The 17 UN Global Goals are no longer targets to achieve, we turn them into challenges. We create prototypes and design their impact.

##### **SDG 4 meets SDG 16 – The transnational project „Exploring Visual Cultures“**

Paul-Henri Souvenir Assako Assako,  
Department of Arts and Archeology  
Patrique deGraft-Yankson, Department of  
Art and Design Education  
Esther Kibuka-Sebetosi, Institute for African  
Renaissance Studies  
Ernst Wagner, UNESCO Chair in Arts and  
Culture in Education

African and European universities collaborate in the project “Exploring Visual Cultures”. The project’s goal is to develop teaching materials that ensure quality education (SDGs, Goal 4) through global partnership (Goal 17). In a first step we define visual objects (art works, design, media, architecture, crafts, symbols etc.) that are relevant in education and that allow to address SDGs in the classroom. In the second step multi-perspective interpretations and artistic responses, exchanged between the partners will deepen the intercultural dialogue in order to promote educational innovation in a globalized world.

#### WIEGEKAMMER:

##### **WaSec - Innovative Educational Tools for the Sustainable Water Management and Water Security in the Eastern Mediterranean**

George Zaimes, UNESCO Chair connect:  
Promoting conservation in riparian and  
deltaic ecosystems

The WaSec project brings together and strengthens the cooperation between companies and universities through the development of new courses in Water Resources Management, while taking into consideration potential climate change impacts, with adaptive learning and teaching methods for the Eastern Mediterranean region. So we will present the lessons that we have learned from this international project that are applicable in other similar project.

##### **Water is a Catalyst for Collaboration and Achieving the SDGs: The Case of GERD**

Hani Sewilam, UNESCO Chair in  
Hydrological Change and Water Resources  
Management

The Grand Ethiopian Renaissance Dam (GERD) is the biggest hydropower dam in Africa. The GERD will have a significant impact on the Eastern Nile System in terms of water control which could create conflict in the region. The presentation will focus on the possible solution and its relation to achieving the SDGs.

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#### WORKSPACE:

##### **Using heritage to achieve sustainability: “Our Collections Matter”**

Ambre Tissot, International Centre for the Study of the Preservation and Restoration of Cultural Property

Sustainable development is a key objective of ICCROM, and the organization has adapted its programmes and activities accordingly. One particular example is “Our Collections Matter”, a new prospective activity that will be implemented during the next biennium (2020-21). This activity seeks to enable organisations responsible for heritage collections to use them in practical ways to advance the sustainable development goals (e.g. through educating on climate action, developing green museums, supporting local economies, strengthening social cohesion and inclusion of marginalised groups). This project relies on a strong collaboration both inside and outside the heritage sector, as it aims at demonstrating the prominent role of culture for development.

##### **Sustainable Food Futures: Best practices in the study and reform of food systems**

Thomas Reuter, Asia Institute, University of Melbourne

Deteriorating environmental growing conditions, increasing demand and increasing inequality together produce mounting food security risks in many countries. The mainstream recommendation, promoted by agro-science, corporations, many international development agencies and the state, is to enhance capital investment, technology and market access, which favours the growth of corporate land holdings and profit oriented production. The better but still alternative approach, shared by small-farmers organisations, NGOs and social science researchers, tends toward solutions grounded in local knowledge, sustainable farming, and local systems of distribution and consumption.